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the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

~ Spring Cleaning ~

Yesterday marked the first day of spring, a season in which to celebrate new life, admire the colorful truffula trees in all their glory, and slow down to smell the roses (and, perhaps, to taste the fluffy marshmallows as well)! As young and old continue to learn and grow, so does the fandom. Let's work on growing in love and spreading compassion to those around us!

In today's issue of *The Unless Press*, we take a peek at an upcoming meet up, interview a fandom member, and more!! •

~ Upcoming Events/Save the Date! ~

Lorax Month:
03/01-31/13
All of this month is Lorax Appreciation Month! Show your love thru art, etc.!

St Patrick's Day:
03/17/13
Bring out the ale & toss the clovers, for this day celebrates St. Patrick!

Job Fair:
03/20/13
Come to Solla Sollew's monthly job fair. Don't forget your resume!

Art Spotlight!

Many thanks go out to all of the artists of whose work is featured in this issue, including:

Aleydas-wonderland, moonisartstuff; miru667, ineedathneed, froggyflan, barleytea, cief, and ertblug

~ Meets and Greets ~

Sakura-Con Meet Up

Those of you who will be attending the Sakura Con in Seattle, Washington this month may want to check out the Once-ling meet up that will be there on March 30. For more information, please refer to this link:

hey-hailey.tumblr.com/post/45258714408/hello-everyone-im-sure-youre-all-tired-of

Say Cheese!

Disneyscreencaps.com now has a whole slew of screen-shots from *The Lorax* uploaded and ready to view! Run on over and check them out here:

disneyscreencaps.com/the-lorax-2012/

Love in the Air

Swag isn't putting up with any more nonsense after having saved Entre's and Rocky's butts from a hoard of infected, and a new wanderer, Seunghyun/Kimschii, has Entre clenching his fists in annoyance. But while a little tension lingers on one side of camp, on the other... love is in the air. Beanpole and Audrey seem to be getting along quite nicely, so much so that BP ventured far enough to give Audrey a little kiss on the cheek! Will she return the favor? We hope so!

List o' Languages

We're all familiar with one of the most popular songs in *The Lorax*, "How Bad Can I Be?", but have you ever heard it in Hebrew... or French... or Norwegian? One lovely member of the fandom recently created a master post of this song in a hoard of different languages, and it's definitely worth a look and listen!

how-bad-can-i-be.tumblr.com/post/45785547888/how-bad-can-i-be-the-lorax-multilanguage

~ Bloggity Blogs - Part 2 ~

Last week, we focused in on Sim-ler, Dyr-ler, Gloomy Once-ler, and Changed Man Once-ler. Today... it's time to continue our "Bloggity Blog" series and pay tribute to four more very special ask blogs in the fandom!

Dark-ler

In a dilapidated factory resides a most curious creature indeed -- a Once-ler turned monstrous. But this lonesome fellow isn't quite as bad as he seems. Think of the Beast from *Beauty and the Beast*. Think you're brave enough to venture into his lair? How bad could it possibly be, right?

ask-the-dark-ler.tumblr.com/

Nut-ler

Living up in a lurkim all by your lonesome self can take its toll after fifty years or more. Kooky old Nut-ler might have a few screws loose in his noggin', but that doesn't keep him from chattin' it up with members and ask blogs around the fandom!

nut-ler.tumblr.com/

Survival Audrey

She might not appear often in the Zombie AU story, but Audrey is a very important part of the team, steadfast in her ways, kind in nature, and always willing to help others when she can.

survivalaudrey.tumblr.com/

Coffee-ler

Busy, busy, busy is Coffee, and he needs plenty of that hot drink if he's gonna stay awake! He is fluent in both English and Spanish and loves a good cup o' Joe.

coffe-ler.tumblr.com/

Truffula Trivia Winners!

Well, what do ya' know? You youngins are smarter than I thought! Congratulations to these here winners:

skepkitty, **multicolorization,** and **yoyo-illuser**

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~ Interview - With-my-green-gloves ~

Today we interview "Gloves", whose passion for the fandom bubbles over the surface!

Q. What got you into the Once-ler/Lorax fandom and why did you stay?

A. My joining the Once-ler fandom came about, you could say, in three parts. The first was when I went to see the movie with a real-life friend (back when real-life friends were all I had) in March when I was in my hometown for Spring Break. Right around this very time last year, in other words. I expected it to be an utter train-wreck, but lo and behold it was better than I expected, and even in that first viewing I formed a "thing" for the Once-ler character -- I sympathized with him and even felt attracted (?????) to him. After a long while of hiding this fact in shame, believing firmly that I was the only nuthead who felt such things, part two came into play. I looked up Lorax-Once-ler fandom art on Deviantart out of curiosity one day, and found a link to "ask-swag-onceler", an "ask blog" on Tumblr. I clicked that link and it was like opening the portal to a whole hidden world. After exploring the numerous ask blogs and once-ling blogs I found through the bustling hub that was Swag's blog over the next two months, I got out of school for the summer and the final step could be initiated. I made a tumblr myself the first day of my summer break (in May) and could finally be a part of the fun. As for why I stayed, I've never come across anything like this before (which could be attributed to the fact that I had never been a part of ANY fandom before), and it did and does bring me joy like nothing else has. I've stuck with it through all the mass migrations and weathered a lot of its storms, all because I have an affection for everyone here and all we've done here as deep as can be. And I think I'll be loyal to the very end.

Q. Which ask blog is your favorite and why?

A. Man oh man. I could go on about this forever, but I'll keep it as brief as I can stand. Bitter Once-ler is my favorite, and practically always has been. He's an immensely well-crafted character, and sometimes can seem so real it almost gives me chills. I love his characterization to boot, and have felt many a deep pang of sorrow for his suffering (as well as had many a laugh at the hilarious things he says and does). I care about him as much as someone can care about a fictional character. There's definitely no contest.

Q. If you had been in the Once-ler's position, do you think you would have listened to the Lorax or would you have biggered your business without mercy?

A. Well! This is a very interesting and very complicated question. If I, Teresa, was in the Once-ler's POSITION -- suddenly thrown into the situation and having to choose whether to chop down trees/build a factory/etc. or harvest tufts/stop making thneeds altogether -- I would see what was going on from a...

(cont. on pg. 5)

~ Interview (cont.) & Swag's Anniversary ~

... relatively objective viewpoint, and see that it would be better both for the environment and the business' longevity if I invented a harvesting machine and/or hired a whole lot of workers to harvest tufts. Also, being the environmentalist that I am, I would be totally against deforestation techniques. But! If I WAS the Once-ler to any degree, things might be more difficult, because of factors such as his desire to impress his family, the passion he has for the product and its success, and his "tragic flaw": lack of foresight.

Q. Do you have a favorite piece of artwork that you've seen in this fandom?

A. That is a tough question, because there are SO many beautiful fan-works for both the movie and the ask blogs. But one of my favorites would definitely be... this is going to sound really evil, but I LOVE this piece Wansura (Adori) did of Truffula Flu Bitter lying dead on the ground after having just been beheaded.

It's just really dramatic and darkly beautiful, and the colors are really rich. Not to mention the expression on Bitter's face, which packs a punch all on its own.

Q. Pancakes or 'mallows?

A. MARSHMALLOWS, because I don't particularly like pancakes. That's right. I said it.

Many thanks go out to fandom member "**Gloves**" for participating in this interview with us!

Swag-a-licious!!!

As fan member **Kirakeijinx** pointed out, tomorrow, March 22nd, marks Swag Once-ler's 1-year anniversary!! Needless to say, this will be a very special occasion indeed. Swag has a deep history in the fandom. Not only was he one of the first ask blogs ever created, but he is also the most popular, with a follower count of well over 4,000 and climbing. We have Strapple, as well as the new mod (whom, per tradition, shall remain a secret) of original Swag, to thank for bringing such a memorable, fun-loving, and iconic personality to life, and we hope that Swag will be with us in the fandom for many months (maybe even years) to come!! To those of you who would like to celebrate the anniversary of Swag Once-ler, let your imagination run wild! Draw up some fan art, write a fan fiction story or two, cosplay as your favorite version of Swag (original, teen, zombie au, or deoncelerized) and take a picture of yourself for all to see, and/or blog about your favorite Swag-ler moment. Or just sit back and enjoy the festivities! It's sure to be a great day of laughs, smiles and good fun all around. To all of you Swag fans: Stay stupid, baby!

Original post by Kirakeijinx:

kirakeijinx.tumblr.com/post/45796418094/swags-one-year-is-this-friday-march-22nd

Speak for the fans!!

Do you have any suggestions on how to improve the look, operation, and/or construction of *The Unless Press*? Want to let us know about something in the paper you dislike? Or maybe you love the newsletter and simply want to express your appreciation? Send on a note to us! Your comment may be published!

Let it grow!!